

Sydney Brick Show Exhibition Guidelines 2015

Definitions

The term "Exhibition" in all cases refers to the Lego® exhibition "Sydney Brick Show 2015".

The term "Exhibitor" includes anyone to whom space has been allocated for the purpose of exhibiting.

The term "MOC" refers to an Exhibitors "original" design of a creation made predominantly of Lego®.

The term "SBS Committee" refers to the Sydney Brick Show Organising Committee.

The term "Premises" refers to those sections of the stated venue being the Town Hall, Sydney that have been allocated to the Exhibition.

The term "SBS Committee" refers to the Sydney Brick Show Organising Committee.

The term "Sydbricks Incorporated" refers to the incorporated legal entity which is financially responsible for the Exhibition.

Exhibit Guidelines

The Exhibition for 2015 will be held at the Town Hall, Sydney. The SBS Committee will endeavour to work in the best interest of the Exhibitors but cannot be held responsible for the actions of Premises Management or Staff.

The Premises also has content and safety stipulations that must be adhered to as set out below.

General Guidelines

SBS Committee shall make all final determinations as to which rules are being violated, if any and it shall be the responsibility of the SBS Committee to review all exhibits and enforce the rules of the exhibition. Responsibility lies with the individual Exhibitor to comply with all rules and regulations as stated by the SBS Committee in the exhibit space application, or relevant regulations and communications. Exhibitors will be notified by SBS Committee if found in violation of any rules or regulations. The Exhibition Organisers reserve the right to add to or amend the foregoing rules and regulations for the purpose of compliance with any statutory provision or in the interest of good management.

Application

All applications will be reviewed by the SBS Committee. Completing the form does not guarantee space to display at the exhibition. The SBS Committee reserves the right to refuse any application or prohibit any exhibit.

Advertising

The following rules apply to all exhibitors.

1. An Exhibitor may not, except by express written permission of the SBS Committee, display directly or indirectly, advertise or give credits to any products other than LEGO® or LEGO® add on or LEGO® related products.
2. Non LEGO® branded products may be used as part of displays, but the majority of product must be LEGO®.
3. The display of acknowledgement or credit indicating membership of organisations or associations is only allowed by express written permission from the SBS Committee.
4. Exhibitors are prohibited from showing or advertising products or services which in the opinion of the SBS Committee are offensive to the public.
5. The SBS Committee reserves the right to demand the removal of any advertising immediately if found to not comply with the above conditions.

Installation and removal of exhibits

Exhibitors will be advised of when they may commence arrangement of exhibits. SBS Committee will use their best endeavours to adhere to the nominated time for the commencement of Exhibitor's work but will accept no

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responsibility for any costs, claims or expenses arising from any variation to such time. Exhibits which do not reasonably satisfy the SBS Committee shall be modified forthwith by the Exhibitor in such manner and within such time as the SBS Committee may require. Exhibits may not be removed until the Exhibition has been closed.

Storage

Exhibitors are to store packing materials in the assigned storage area.

Aisles and Throughways

All aisle space belongs to the Exhibition. No exhibit or advertising will be allowed to extend beyond the space assigned to the exhibitor. Displays must remain in their own exhibit space throughout the show. All emergency exits and access to service areas are to be kept clear at all times.

Damage to or Loss of Exhibitor Property

The Premises will have suitable security staff levels, but Exhibitors are responsible for any damage to their own displays and loss or theft of material from their display.

It is expressly understood that the Exhibitor will make no claim of any kind against the SBS Committee for any loss, damage or destruction of their material, nor for any damage of any nature to this business by reason of the failure to provide space for any exhibit or the removal of the exhibit.

Damage to the Premises

No nails, screws, adhesive materials or other fixtures may be driven into or attached to any part of the Premises including floors. Nor may any part of the Premises be damaged or disfigured in any way. Should any such damage occur, the Exhibitor responsible will be invoiced for any repair charges incurred.

Liability

Whilst the SBS Committee will endeavour to protect exhibition property whilst on display at the Exhibition, it must be clearly understood that the Premises Management, the SBS Committee and Sydbricks Incorporated, cannot accept liability for any loss or damage sustained or occasioned from any cause whatsoever.

Cancellation

Cancellations and changes to your original booking must be made in writing to the organisers.

Occupation of Stand Space and Staffing

The Exhibitor may enter the building at a time which will be nominated to them for the purpose of exhibit dressing and fitting. In the event of an Exhibitor failing to take possession of his allocated space, the SBS Committee have the right to re-allocate the space and any money paid shall be forfeit. Exhibitors should reasonably staff their Lego® displays during the display hours. All Exhibitors' exhibits, displays, stand fittings and materials must be removed from the premises by the time and date stated by the SBS Committee. Removal of exhibits and dismantling may not commence until after the official closing time unless prior approval has been obtained from the SBS Committee.

Public Decency MOC content

The SBS Committee asks that any MOC created by the Exhibitor must not contain overly gratuitous sexual or violent references. We ask you to consider whether your MOC would be upsetting to young children or make adults uncomfortable. If you think that your MOC maybe of this nature ask the SBS Committee before spending

considerable time on your MOC. Any MOC found to be contravening this public decency request will be forced to remove the offending content.

Lighting, Sound and Multimedia

No lighting, fixtures, lighting trusses or overhead lighting are allowed outside the boundaries of the exhibit space. Lighting should be directed to the inner confines of the designated Exhibitor space. Lighting should not project onto other exhibits or show aisles. Lighting which is potentially harmful, such as lasers or ultraviolet lighting will not be permitted. Lighting that spins, rotates, pulsates and other specialised lighting effects should be in good taste and not interfere with neighbouring exhibitors or otherwise detract from the general atmosphere of the event.

Exhibits which include the operation of musical instruments, sound projection equipment, or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitor, visiting public, nor cause the aisles to be blocked. Exhibitors should be aware that music played in their booths, whether live or recorded, may be subject to laws governing the use of copyrighted compositions.

Any multimedia display (video wall, video projection, animatronics, robotics, etc.) which is deemed in violation of the Public decency, Sound and Lighting points as indicated above, will be turned off by the SBS Committee.

Multi-story Exhibits/Single Level Covered Exhibits

In most facilities, multi-story exhibits require prior approval by the exhibit facility and/or relevant local government agencies because it is deemed to be a “structure” for building purposes. Exhibitors utilising this type of structure should seek guidance from SBS Management prior to installation of multi-story exhibits. Any structure that is above 1 metre will need to show a diagram or photo of their MOC for approval.